

Trademark Registration Services

1. CLEARANCE

\$2000

An evaluative report analyzing the legal strength of a proposed domestic federal trademark and potentially conflicting trademarks that could prevent registration. Priced per proposed trademark (word mark or design mark/logo), regardless of the number of classes of goods and services.

2. APPLICATION

\$1500

- + Preparing a federal trademark application to the U.S. Patent and Trademark Office (USPTO), and if applicable, accompanying specimens demonstrating commercial use
- + Filing and shepherding the application through the grant or refusal of registration
- + Reviewing office actions from the USPTO and filing short-form responses, if and when necessary

Filing fees are not included in the flat fee and vary based on the number of classes of goods/services applied for. Disputing an office action with a long-form written response or appealing a final office action to the Trademark Trial and Appeal Board (TTAB) is not included in the flat fee and are billed hourly. Initiating or defending against an opposition or cancellation proceeding with the TTAB is not included in the flat fee and are billed hourly.

3. POST-REGISTRATION

Hourly Billing

After registration, trademark owners have certain ongoing maintenance filings due to the USPTO in order to keep their registrations active, such as a Declaration of Use and/or Excusable Non-Use between the fifth and sixth years following registration and a Combined Declaration of Use and/or Excusable Non-Use and Application for Renewal due every ten years following registration. Monitoring trademark registrations on our docket and preparing and filing these post-registration maintenance filings are billed hourly with the permission of the client. Filing fees are not included in the hourly billing.